



## AUSTRALASIAN THERAPEUTIC COMMUNITIES ASSOCIATION SPONSORSHIP PROSPECTUS

2017

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**ATCA**  
2017

AUSTRALASIAN THERAPEUTIC COMMUNITIES ASSOCIATION

### Australasian Therapeutic Communities Association 2017 Conference

**Innovation: Enhancing the TC Model**

31 OCTOBER 2017 - 3 NOVEMBER 2017 @ Pullman Hotel King George Square, Brisbane

Conference Advisory  
Committee  
represented by:



**Lives Lived Well**

**Goldbridge**  
*Rehabilitation Services*

**WHOS**  
helping people help themselves

**qnada**  
QUEENSLAND NETWORK OF ALCOHOL  
AND OTHER DRUG AGENCIES ETC.

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## About the Conference and Conference Advisory Committee

Each year the Australasian Therapeutic Communities Association (ATCA) hosts an international conference bringing together professionals working in Therapeutic Communities, researchers and clinicians in the Alcohol and Drug (AOD) field and affiliated areas. Therapeutic Communities (TCs) are an integral element of a comprehensive response to alcohol and other drug issues in our community, nationally and internationally. The ATCA Conference reflects this and has a broad appeal to those working in the field of addiction, mental health, justice and child protection. It tackles issues of significant importance around comorbidity, youth and the health of Aboriginal and Torres Strait Islander, Māori and Pasifika peoples.

This is the 31<sup>st</sup> Annual Conference of the association and will be held in Brisbane from 31 October to 3 November. The conference is organised by Conference Online and supported by a **Conference Advisory Committee** of:



### **Gerard Byrne**

Gerard has spent the past 28 years working in the AOD field initially in a counselling role, then as a Program Director, and currently as the Operations Manager for The Salvation Army Recovery Services across NSW, QLD and the ACT.

During this time Gerard also worked, on a contractual basis, in the private and government AOD sectors for 11 years, providing a range of specialist AOD assessment, referral, intervention and case management services.

Gerard holds qualifications in Social Sciences, Alcohol and Other Drugs Work, Psychotherapy, Clinical Supervision, Business Management, Human Resource Management and Training and Assessment. Prior to working in the alcohol and other drug sector, he worked in the banking and finance sectors.

Gerard has held Board positions on peak bodies such as the Network of Alcohol and Drug Agencies NSW (NADA), Queensland Network of Alcohol and Drug Agencies (QNADA), Alcohol Tobacco Other Drugs Association ACT (ATODA), Australasian Therapeutic Communities Association (ATCA), holding Executive positions on most of these Boards.



### **Mitchell Giles**

Mitchell Giles is the CEO of the Lives Lived Well which has three Therapeutic Communities: Mirikai, Logan House and Shanty Creek. Mitchell also served as an appointed member of the ATCA Board for a number of years

Mitchell is a Registered Nurse, holds a Bachelor of Business and a Master of Health Science (majoring in Mental Health). Mitchell is also on the Board of the Queensland Network of Alcohol and other Drug Agencies (QNADA).



### **Trevor Hallewell**

Trevor has been involved in the alcohol and other drug sector since 1985. He has served on the boards of several Not for Profits involved in providing help for those with alcohol and other drug problems, including 18 years with We Help Ourselves (WHOS).

Eleven years ago, Trevor was instrumental in the establishment WHOS Najara, a residential drug treatment program. He has overseen the implementation of the initiative to improve the service's Dual Diagnosis capability, and is the program manager of the WHOS Najara service.

Trevor is very active in the Queensland AOD NGO sector. Working with other state NGOs in the establishment of a Peak body to serve their interests. After receiving funding from Queensland Health in 2005 for a secretariat, the Queensland Network of Alcohol and other Drugs Agencies was set up, Trevor currently serves on this board as president.



**Rachel Ham**

Rachael is a proud Ewamian and Western Yalanji woman born and raised in Cairns Far North Queensland. She is the Manager of Operations, Performance and Treatment Services, FNQ for Lives Lived Well and shares her time between the Shanty Creek Therapeutic Community near Mareeba and Cairns. Rachael is passionate about empowerment and providing safe spaces for people suffering from worries in their lives and in particular alcohol and drugs.



**Rebecca Lang**

Rebecca is the CEO of the Qld Network of Alcohol and other Drug Agencies (QNADA), the peak body for the non-government alcohol and other drug treatment sector in Qld. QNADA represents and provides support to 44 organisational members operating in over 75 locations across the state, providing drug education and information, early intervention, outreach, detoxification, residential rehabilitation, psychosocial and medical treatment, relapse prevention and justice diversion services.

She previously worked with the West Australian Network of Alcohol and other Drugs Agencies (WANADA) to develop the Standard for Culturally Secure Practice (AOD Sector), the first AOD sector specific accreditation standard.



**Bernice Smith**

Bernice has over 25 years of experience with working in the Health and Community services sector in Queensland with various agencies across the community, government and private sector. She was Service Manager at Goldbridge Rehabilitation Services from 2010 to 2015 before heading to Toowoomba as Executive Director of Sunrise Way Therapeutic Community. Bernice is now back with Goldbridge part-time in a Management Consultant role.

After starting her first career as a Nurse in 1977, Bernice then worked in various agencies across the community. Following the attainment of her Bachelor of Social Science from the Queensland University of Technology (QUT) in 1998, Bernice undertook training in Drug and Alcohol Rehabilitation through the Gestalt Association of Queensland and then became a member of the Steering Committee for the Drug and Alcohol Summit held in 2001. She was Director of the Youth Affairs Network of Queensland and later worked for four years on the Hospital GP Accreditation project throughout Queensland and Australia. Bernice has been a member of many Boards including

being a member of the Committee for the Queensland Community Service Strategy, and Member of the Queensland Taskforce Committee for Child Protection.

Bernice completed TC Standards training with ATCA in 2013 to become a Peer Reviewer and was a member of a Peer Review team in New South Wales. In 2014 Bernice led the Goldbridge project to obtain ISO 9001:2008 standards to acknowledge Goldbridge's robust continuous improvement processes and Quality Management Systems.



**Lynne Magor-Blatch**

Lynne is the Executive Officer with ATCA and a Clinical and Forensic Psychologist. She holds a position of Visiting Fellow with the University of Wollongong, where she was previously an Associate Professor in the School of Psychology. Lynne has a long history with therapeutic communities and within the AOD sector, commencing with Alpha House and the Ley Community in the UK in 1974. She has worked in both the non-government and Government sectors, as a program and clinical director, policy officer, lecturer, researcher and consultant in Australia. In 2010, Lynne was inducted into the National Drug and Alcohol Awards Honour Roll.

Lynne has extensive clinical and research experience and has published over 30 peer reviewed journal articles, book chapter and monographs. She has also served as the National Convener of the Australian Psychological Society's Psychology and Substance Use Interest Group and was the Chair of the Illicit Drugs in Sports Initiative. Lynne has held appointments to the IGCD National AOD Workforce Development Strategy Working Group, the Advisory Committee for the Review of the Drug and Alcohol Prevention and Treatment Services Sector and the Of Substance Editorial Reference Group. She is currently a member of the Editorial Board of the International Journal of Therapeutic Communities.

### **About the Australasian Therapeutic Communities Association (ATCA)**

The Australasian Therapeutic Communities Association (ATCA) was established in 1986 to promote and enhance the service delivery of its members, and working within a continuum of care model, to provide vital services to the community. The association currently has an Australian and New Zealand membership of 43 (including organisations and individuals), operating 71 Therapeutic Communities (TCs) and a range of community and prison-based treatment and support services. These include: detoxification units, family, gambling and mental health counselling, child care facilities, family support programs, exit housing and outreach services. Australasian TCs also lead the world in working with clients on pharmacotherapy treatment, with Opioid Replacement Therapies (ORT) programs incorporated into the TC model providing both stabilisation (maintenance) and withdrawal programs. We also provide gender-specific programs and our members are again leading the residential treatment field in working with GLBTIQ populations.

There is a strong and increasing focus on quality and safety in healthcare, that includes the implementation of evidence-based guidelines and national clinical standards at the local level. Within the AOD sector, this is a key area of concern for ATCA. With the support of the Australian Government, the *ATCA Standard* has been developed and refined through a process of broad consultation with the membership, clinicians and consumers. In 2015, the *ATCA Standard* was officially certified by the Joint Accreditation System of Australia and New Zealand (JAS-ANZ), and became available to Certifying Bodies, whose exclusive role is quality assurance.

This, and the continued support and development of a strong TC workforce, are key activities for the association.

### The Delegates

It is anticipated that conference delegates will predominantly be those who are working to address harmful alcohol and other drug (AOD) use. Co-occurring AOD and mental health issues are understood to be the norm rather than the exception amongst our population groups, thus the strong focus on working with comorbidity, together with increased concern for young people, their families, disadvantaged populations and others within our society who are affected by the harmful use of alcohol and other drugs.

Delegates are drawn from:

- Frontline staff, managers and workers in the Alcohol and other Drugs (AOD) sector
- Frontline staff and managers of Aboriginal Health Services
- Clients, consumers and carers
- Sectors working with clients with alcohol and other drugs issues
- Policy makers and funders
- Researchers with an interest in community responses to alcohol and other drugs
- Health workers and professionals
- Aboriginal Community Controlled Health Services
- Representative peak bodies and stakeholders from the AOD and wider health sector
- Law enforcement and the Judicial system
- Correctional services, including prisons and community corrections
- Community representatives
- Family services and groups
- Government
- Teachers
- Students
- Other related service providers

### Sponsorship

We offer a range of Sponsorship Opportunities to support this important event.

As a key stakeholder, your contribution towards supporting this Conference is a valuable and meaningful way to make a difference to the lives of those affected by harmful alcohol and other drug use.

Your department/organisation has an opportunity to support this event by:

- Contributing funding to the event through a selection of sponsorship packages.
- Sponsoring workers involved in addressing harmful alcohol and other drug use who need assistance to attend the Conference.
- Being a Trade Exhibitor.

There is a range of sponsorship options available to suit you. There is also the flexibility of negotiating a package to suit your needs.

By contributing to this event, the Sponsor or Exhibitor agrees to acknowledge and respect the traditional custodians of the land on which the Conference is being held.

## Sponsorship Benefits

The Conference will provide sponsors with valuable exposure to a range of marketing and networking opportunities across Australia, New Zealand and internationally. ATCA has immediate access to national and international alcohol and other drug workforces, service providers, health professionals and experts, key stakeholders, government and policy makers through its networks. The Conference gives excellent learning, skills development and networking opportunities.

This year's Conference will also provide an opportunity for policy makers to gain an understanding of the important alcohol and other drugs issues as they relate to contributing factors affecting the health and life equality gap that exists between Aboriginal and Torres Strait Islander people and non-Indigenous Australians, and the initiatives required if the target to Close the Gap is to be achieved by 2030. Organisations sponsoring the Conference or workers attending the Conference can take advantage of:

- Demonstration of your involvement, ongoing commitment and support to addressing harmful alcohol and other drug use.
- Demonstration of advanced practice skills based on research outcomes and practice wisdom.
- Discussion of current research and projecting future research directions in alcohol and other drug practice and defining how such research can be translated into clinical practice.
- Establishing and maintaining a prominent profile nationally across key Government agencies, service providers and stakeholders, including Indigenous alcohol and other drug and other health networks.
- Networking with leading AOD industry leaders, professionals and experts, service providers and policy makers.
- The opportunity to increase the capacity of the workforce to address harmful AOD use and its associated harm.
- Pre and post Conference promotional and marketing opportunities.
- The opportunity to launch any new initiatives and services to an audience empowered with decision-making authority.

The Conference will also provide an opportunity for policy makers to gain an understanding of the issues and needs in addressing harmful alcohol and other drug use and associated harm; what tools, initiatives, resources and practices work best and the evidence base that specifically targets these issues. A conference of this kind will provide a valuable contribution to:

- National standards of practice, guidelines and tools for those working to address alcohol and other drug misuse.
- Building productive partnerships between stakeholders and the service industry.
- Substantially building the capacity of those working in the field and contribute to building a local workforce.
- Showcasing policies, practices, leading models and initiatives that are culturally safe, evidence based, relevant and useful as best practice.
- "Closing the gap" on the health disparity between Indigenous and non-Indigenous Australians.

- Bringing people together from across Australasia to share the latest information and knowledge about addressing alcohol and other drug issues.
- Building collaborative partnerships and support networks.

#### **Organisations sponsoring the Conference can take advantage of:**

- Demonstration of your involvement, ongoing commitment and support to addressing harmful alcohol and other drug use and co-occurring mental health issues in the community.
- Establishment and maintenance of a prominent profile nationally across key Government agencies, service providers, stakeholders and alcohol and other drug and health networks.
- Networking with leading alcohol and other drug treatment industry leaders, professionals and experts, service providers and policy makers.
- Access to Indigenous-specific and culturally secure knowledge, practices and innovations.
- Access to leading professionals and authorities in the alcohol and other drug and mental health fields.
- The opportunity to increase the capacity of the workforce to address harmful alcohol and other drug use, co-occurring mental health issues and associated harm.
- The event attracting media coverage nationally.
- Pre/post Conference promotional and marketing opportunities.
- The opportunity to launch any new initiatives and services to an audience empowered with decision-making authority.

## **Promotional Opportunities**

The ATCA 2017 Conference offers exposure to a large audience within the alcohol and other drug and mental health sectors through the following opportunities:

### **PRE-CONFERENCE PROMOTIONS**

#### **Brochures**

Sponsor logos and acknowledgements can be included in the Registration Brochure, to be distributed internationally and nationally to government, research institutes, health organisations, Indigenous community authorities, law enforcement agencies and other relevant sectors working to address alcohol and other drug use, co-occurring mental health issues and associated harm.

#### **Internet**

Sponsor logos can be included on the ATCA website special events page: [www.atca.com.au](http://www.atca.com.au)

#### **Journals**

Sponsor acknowledgement can be included in any media releases sent to public journals promoting the ATCA Conference. Sponsors will also be acknowledged in any paid advertisements in selected journals which provide incentives for readers to visit the ATCA Conference website [www.atca.com.au](http://www.atca.com.au)

## CONFERENCE EXPOSURE

In addition to identified sponsor benefits such as satchel inserts and logo acknowledgements, ATCA Conference sponsors are offered unique promotional opportunities during the Conference which can be tailored and designed in consultation with each sponsor.

## POST-CONFERENCE PROMOTION

On agreement, the ATCA Conference sponsors and exhibitors will be provided with access to a complete electronic list of attendee names and contact details two (2) weeks after the event (these lists will comply with the Privacy Act legislation). Sponsors will also have opportunities to develop their own contact lists during the Conference by:

- Subscriptions to their magazine, resources and publications.
- Running competitions whereby delegates must supply their contact details on the entry forms.
- Holding a business card draw for a prize (to be donated by the supporter or sponsor).

## Sponsorship Options

There is a range of sponsorship options available to suit you as detailed below. However, we recognise that one size does not fit all and would welcome negotiating a package to suit your budget and specific needs.

Sponsorship Packages will contain various levels of exposure and will be offered as:

### For the Event

	GST exclusive
Principal	Available upon negotiation
Platinum	\$20,000
Gold	\$15,000
Silver	\$10,000
Bronze	\$5,000

### ATCA Awards

Significant Contribution: TC Programs and Initiatives	\$500 per award
Significant Contribution: Individual Award	\$500 per award

### Other Sponsorship Opportunities

Gala Dinner	\$6,000
Travel Scholarships	Available upon negotiation
Welcome Event	\$2,500
Site Visits	\$3,000
Plenary Session	\$3,000
Non-seated Lunch	\$3,000
Refreshment Break	\$2,000
Professional Development	\$3,000
Audio-visual	\$5,000
Name Badge	\$1,500
Satchel Inserts	\$300

## Exhibition

Trade Exhibitor \$2,500\*

## Advertising

Quarter page \$250  
Half page \$500  
Full page \$900

\*For small or charitable organisations, there is the opportunity to negotiate a package to suit your specific needs. Please contact us for more information.

## Principal Sponsorship

\$NEG

As Principal Sponsor, there is the opportunity to negotiate and tailor your sponsorship to suit your needs; however, an example of what this could include is listed below:

### Acknowledgements

- ❖ Your organisation's logo will be promoted as a Principal Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as Principal Sponsor will appear on the front cover of the Conference Handbook.
- ❖ You will receive acknowledgement as a Principal Sponsor during the Conference program.
- ❖ Your company or organisation logo will appear on delegate satchels as the Principal Sponsor.

### Benefits

- ❖ One (1) full page advertisement in the Conference Handbook.
- ❖ Up to two (2) trade exhibition booths measuring.
- ❖ Two (2) inserts into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, stress balls, etc.). NB. All inserts are subject to approval by the Organising Committee.
- ❖ Four (4) complimentary Conference registrations including four (4) tickets to the Official Conference Dinner.
- ❖ Invited to present one of the major ATCA Awards during the Conference Dinner.

## Platinum Sponsorship

\$20,000 ex GST

### Acknowledgements

- ❖ Your organisation's logo will be promoted as a Platinum Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as Platinum Sponsor will appear on the front cover of the Conference Handbook.
- ❖ Acknowledgement as a Platinum Sponsor during the program.

## Benefits

- ❖ One (1) full page advertisement in the Conference Handbook.
- ❖ Up to two (2) trade exhibition booths.
- ❖ Two (2) inserts into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ Four (4) complimentary Conference registrations including four (4) tickets to the Official Conference Dinner.

## Gold Sponsorship

\$15,000 ex GST

### Acknowledgements

- ❖ Your organisation's logo will be promoted as a Gold Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as Gold Sponsor will appear on the front cover of the Conference Handbook.
- ❖ Acknowledgement as a Gold Sponsor during the Conference program.

## Benefits

- ❖ A three-quarter (3/4) page advertisement in the Conference Handbook.
- ❖ One (1) trade exhibition booth.
- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ Three (3) complimentary Conference registrations including three (3) tickets to the Official Conference Dinner.

## Silver Sponsorship

\$10,000 ex GST

### Acknowledgements

- ❖ Your organisation's logo will be promoted as a Silver Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as Silver Sponsor will appear on the front cover of the Conference Handbook.
- ❖ Acknowledgement as a Silver Sponsor during the Conference program.

## Benefits

- ❖ A half (1/2) page advertisement in the Conference Handbook.
- ❖ One (1) trade exhibition booth.
- ❖ One (1) insert into each Conference satchel (eg. corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ Two (2) complimentary Conference registrations including two (2) tickets to the Official Conference Dinner

## Bronze Sponsorship

\$5,000 ex GST

### Acknowledgements

- ❖ Your organisation's logo will be promoted as a Bronze Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as Bronze Sponsor will appear on the front cover of the Conference Handbook.
- ❖ Acknowledgement as a Bronze Sponsor during the Conference program.

### Benefits

- ❖ A quarter (1/4) page advertisement in the Conference Handbook.
- ❖ One (1) trade exhibition booth.
- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ One (1) complimentary Conference registration including one (1) ticket to the Official Conference Dinner.

## ATCA Awards Sponsorship

\$500 ex GST per major award

Each year, ATCA Awards are presented at the annual Conference Dinner to individuals and organisations that have provided dedicated and innovative leadership, thus enhancing the Therapeutic Community model of treatment for alcohol and other drug issues. This year, the Conference Organisers will provide up to two awards in each of the major categories of Significant Contribution: Program or Intervention, and Significant Contribution: Individual.

There will be one award in each of the categories of: First Nations Innovation and Partnership Award. Therapeutic Community Movement in Australasia: Organisational Award and Excellence in Research and Evaluation Award (a sponsorship opportunity of up to \$3,000). Recognition Awards are also presented to staff and volunteers working within our services, who have provided 10 years or more service to the TC movement. This may include programs in Australia, New Zealand or internationally, and in more than one agency during this period of time.

**ATCA Recognition Award:** This award recognises the individuals who have made a contribution to the TC movement in Australasia over a period of ten years or more. The goal of this Award is to provide public recognition of the dedicated contribution by staff members and volunteers, including Board members.

**ATCA Individual Award:** This award recognises the individuals who have made a significant contribution to the TC movement in Australasia over a considerable period of time. The goal of this award is to acknowledge and publicly recognise the exceptional work done by people who have worked tirelessly to promote and develop the therapeutic community approach to treatment within the sector.

**ATCA Significant Contribution Award:** This award recognises an exemplary or commendable contribution to the TC movement in Australasia made by a program or intervention. Any TC treatment provider or intervention is eligible.

**First Nations Innovation and Partnership Award. Therapeutic Community Movement in Australasia: Organisational Award:** This award recognises organisations that have made a contribution to the TC movement in Australasia by way of innovation and forming Partnerships that make Therapeutic Communities culturally safe and relevant to first nation's people.

The goal of this award is to provide public recognition of the work done to include first nations peoples in the delivery of Therapeutic Community programs either by way of innovation or the formulation of partnerships that directly benefit First Nations residents.

**Excellence in Research and Evaluation Award:** Therapeutic Community research is essential to the development of effective and informed strategies to improve the lives of clients and residents accessing TC services and programs. This award recognises the individuals, research teams and TCs that have contributed to evidence-based research and evaluation of TC services and programs.

### Acknowledgements

- ❖ Your organisation's logo will be promoted as an ATCA Awards sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as ATCA Awards Sponsor will appear on the front page of the Conference Handbook.
- ❖ Acknowledgement as ATCA Awards Sponsor during the Conference program.

### Benefits

- ❖ A quarter (1/4) page advertisement in the Conference Handbook.
- ❖ One (1) trade exhibition booth.
- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ One (1) complimentary Conference registration including one (1) ticket to the Official Conference Dinner.
- ❖ Invitation to present one of the major awards during the Conference Dinner.

## Gala Dinner Sponsorship

**\$6,000 ex GST**

The Gala Dinner provides a special event in the ATCA calendar, since it is at this event that the ATCA Awards are presented. The dinner also includes a program of entertainment by local artists, TC program participants and/or guest speaker. Your sponsorship of this event will be valued and appreciated.

### Acknowledgements

- ❖ Your organisation's logo will appear as the Gala Dinner Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as Gala Dinner Sponsor will appear in the Conference Handbook.
- ❖ Acknowledgement as a Sponsor during the Conference program.

## Benefits

- ❖ A half page advertisement in the Conference Handbook.
- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ Opportunity to provide a “lucky” door prize for the official Conference Dinner.
- ❖ Opportunity to distribute promotional material to attendees at the Conference Dinner.
- ❖ One (1) complimentary Conference registration including one (1) ticket to the Official Conference Dinner.
- ❖ Exclusive table reserved for your organisation at the Official Conference Dinner.

## Travel Scholarship Sponsorship

\$NEG

A critical component to the success of the conference is the attendance and participation of members of the workforce who are working to address harmful alcohol and other drug use, co-occurring mental health issues and associated harm. There are many organisations and workers across Australasia who, for a number of reasons, find it difficult to take up opportunities that can equip them with the latest knowledge and best practices being successfully used across Australasia and internationally. This is particularly the case for Aboriginal and Torres Strait Islander workers and those working in remote areas, where travel and potential backfill/staff development opportunities can be extremely limited and costly.

Travel Scholarships for workers may cover the cost of travel (return airfares) and accommodation costs for specified workers. Financial support that allows workers to attend the conference will not only be of benefit to the individual but also to those organisations, service providers and communities who are reliant on the workforce to provide quality services. An example of costs for a person to attend from a remote area in Australia can be:

NT remote air travel	\$1,500 - \$2,000*
WA remote air travel	\$1,500 - \$2,500*
QLD remote air travel	\$1,500 - \$2,200*
nights' accommodation	\$650 - \$750

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<b>Approximate total cost per person</b>	<b>\$2,500 - \$2,800</b>
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*\*Air Travel from regional and national airline prices are approximate quotes based on 2017 average fares. Air charter prices, where there is no domestic air travel service have not been included.*

\*If you are interested in Travel Scholarship Sponsorship to assist workers from remote areas to attend the conference and would like a package to suit your specific needs, please contact us to discuss this opportunity.

## Acknowledgements

- ❖ Your organisation's logo will appear as the Travel Scholarships Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as Travel Scholarship Sponsor will appear in the Conference Handbook.
- ❖ Acknowledgement as a Sponsor during the Conference program.

## Benefits

- ❖ A half page advertisement in the Conference Handbook.
- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ One (1) complimentary Conference registration including one (1) ticket to the Official Conference Dinner.

## Chair's Reception Sponsorship

\$2,500 ex GST

The Chair's Reception takes place on Wednesday 21 November 2017. This is an important event, and provides a Sponsor with the opportunity to receive public acknowledgement of their sponsorship and to provide a short statement before launching the event.

## Acknowledgements

- ❖ Your organisation's logo will appear as the Welcome Event Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as the Welcome Event Sponsor will appear in the Conference Handbook.
- ❖ Acknowledgement as a Sponsor during the Conference program.

## Benefits

- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) Note: All inserts are subject to approval by the Committee.
- ❖ One (1) complimentary Conference registration including one (1) ticket to the Conference Dinner.

## Site Visits Sponsorship

\$3,000 ex GST

The site visits play an important part in any ATCA Conference, as they provide the opportunity for delegates to visit the host programs and to experience first-hand the work which they are doing. This year's site visits will provide delegates with the opportunity to select one of three site visits, and to meet with staff and clients of these services. Sponsorship will cover the cost of bus hire and lunch and refreshments. Delegates will choose either Site Visit 1, 2 or 3 and will be transported by bus, leaving the hotel in the morning and returning in the afternoon.

### SITE VISIT 1 – THE GOLD COAST

**Goldbridge Rehabilitation Services** (Goldbridge) is a Therapeutic Community established in 1987 by the local community in Southport on the Gold Coast. Goldbridge provides alcohol and other drug rehabilitation services to a broad range of individuals and their families. The residential component of the program substantially contributes to the reduction of social, health and justice issues associated with drugs, alcohol and mental health problems.



Goldbridge’s residential program runs from a one month Induction to a six month program and has a capacity to assist 28 men and women. People need to have completed detoxification prior to entering the program. The target group is adults 21 to 65 years who are affected by co-occurring alcohol, other drug and mental health problems.

Goldbridge, which is situated in the Gold Coast CBD, liaises with neighbours, the Gold Coast City Council and the wider community to provide key services. Goldbridge has agreements in place with services to ensure support for residents during the 6-month Transition to Community program run by Goldbridge once they have completed their residential program. This program includes a family support program and individual counselling support.



**Fairhaven** is located at Eagle Heights (Mt Tambourine) Qld. Fairhaven provides an AOD Therapeutic Community for 56 people and an inpatient detoxification service for 11 people. It is part of the Salvation Army Recovery Services, and also provides assessment, referral, aftercare and transitional housing programs from “Turning Point”, located in Scarborough St in Southport.

### SITE VISIT 2 – SUNSHINE COAST

**WHOS Sunshine Coast® TC - Najara** is a 4 – 6 months residential Therapeutic Community for men and women set in the tranquil hinterland of the Sunshine Coast. Its goals are to help individuals find freedom from alcohol and other drug dependence (AOD) and discover a better way of living.



### SITE VISIT 3 – BRISBANE



**Logan House** is a 37-bed facility located on a peaceful property and accommodates adults, aged 18 and over. The tranquil environment at Logan House affords a unique healing opportunity within a rural location removed from the temptations and demands of urban living.

The treatment program usually takes place over a six-month period and the holistic program includes community based interventions and intensive

therapies, and takes a therapeutic community approach to recovery. One to one counselling, groups and case management are provided.



**Moonyah** is part of the Salvation Army’s Recovery Services and provides an AOD Therapeutic Community for 86 people and an inpatient detoxification service for 12 people. Moonyah also has a residential problem gambling service, aftercare and transitional housing, and employment programs.

### Acknowledgements

- ❖ Your organisation's logo will appear as the Site Visits Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as the Site Visits Sponsor will appear in the Conference Handbook.
- ❖ Acknowledgement as a Sponsor during the Conference program.

### Benefits

- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) Note: All inserts are subject to approval by the Committee.
- ❖ One (1) complimentary Conference registration including one (1) ticket to the Conference Dinner.

## Plenary Session Sponsorship

\$3,000 ex GST

### Acknowledgements

- ❖ Your organisation's logo will appear as the Plenary Session Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as the Plenary Session Sponsor will appear in the Conference Handbook.
- ❖ Acknowledgement as a Sponsor during the Conference program.

### Benefits

- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ Opportunity to distribute promotional material at the selected Plenary Session.

## Non-seated Lunch Sponsorship

\$3,000 ex GST

### Acknowledgements

- ❖ Your organisation's logo will appear as the Lunch Sponsor on the ATCA 2017 website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as the Lunch Sponsor will appear in the Conference Handbook.
- ❖ Acknowledgement as a Sponsor during the Conference program.

### Benefits

- ❖ Opportunity to distribute promotional material at the selected Lunch Break.
- ❖ Opportunity to run a prize draw during selected Lunch Break.

## Refreshment Break Sponsorship

\$2,000 ex GST

### Acknowledgements

- ❖ Your organisation's logo will appear as the Refreshment Break Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as the Refreshment Break Sponsor will appear in the Conference Handbook.
- ❖ Acknowledgement as a Sponsor during the Conference program.

### Benefits

- ❖ Opportunity to distribute promotional material at the selected Refreshment Break.
- ❖ Opportunity to run a prize draw during selected Refreshment Brea

## Professional Development Sponsorship

\$3,000 ex GST

Staff training and Professional Development opportunities the means by which people working in health professions maintain, improve and broaden their knowledge, expertise and competence, and develop the personal and professional qualities required throughout their professional lives. The PD cycle involves reviewing practice, identifying learning needs, planning and participating in relevant learning activities, and reflecting on the value of those activities. Clients of Therapeutic Communities are amongst the most complex and disadvantaged in the healthcare system. Staff of TC and related services therefore need to be aware of best-practice interventions and current research evidence to support them in a practical sense within the working environment.

The ATCA Conference provides a unique opportunity for those working in TCs to learn, discuss and share their knowledge. Professional Development Workshops, which have become part of the Conference program, further expand these opportunities.

Your sponsorship will enable us to provide valued training opportunities, and ultimately to improve the quality of healthcare for clients of TC services.

### Acknowledgements

- ❖ Your organisation's logo will appear as the Professional Development Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as the Professional Development Sponsor will appear in the Conference Handbook.
- ❖ Acknowledgement as a Sponsor during the Conference program.

### Benefits

- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ Opportunity to distribute promotional material during the Professional Development Workshops.

## Audio-visual Sponsorship

\$5,000 ex GST

Audio-visual is one of the largest cost factors for any conference, and this sponsorship will greatly assist towards the full cost of this service. It will be of tremendous help to the association and Conference Organisers and provide the opportunity for presenters to showcase their intervention or program.

### Acknowledgements

- ❖ Your organisation's logo will appear as the Audio-visual Sponsor on the ATCA 2017 Conference event website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Your organisation's logo as the audio-visual sponsor will appear in the Conference Handbook.
- ❖ Acknowledgement as a Sponsor during the Conference program.

### Benefits

- ❖ A half page advertisement in the Conference Handbook.
- ❖ One (1) insert into each Conference satchel (e.g. corporate literature, caps, mouse mats, pens, pads, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ One (1) complimentary registration including one (1) ticket to the Conference Dinner

## Name Badge Sponsorship

\$1,500 ex GST

### Acknowledgements

- ❖ Your organisation's logo will appear as Name Badge Sponsor on the ATCA 2017 Conference events website.
- ❖ Your organisation's logo will be promoted on all Conference promotions from the time the sponsorship agreement is signed.
- ❖ Acknowledgement as a Sponsor during the Conference program.

### Benefits

- ❖ Opportunity to have your organisation's logo displayed exclusively on all Conference Name Badges worn by all delegates

## Satchel Inserts

\$300 ex GST

The insertion of promotional flyers in the Conference satchels is included as part of the exhibitor showcase package and for some sponsors of events. Non-exhibiting companies also have access to Conference satchels for a fee of \$300. This will allow you to insert one (1) piece of promotional material (e.g. corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) into Conference satchels to be distributed to all attendees.

Material for distribution needs to be provided to the Conference Organiser, Conference Online, by Friday 27 October 2017.

## Trade Exhibitor

\$2,500 ex GST

As a Trade Exhibitor, your organisation is entitled to one (1) trade exhibition display table. In addition, your organisation will receive:

- ❖ Listing of organisational name and details in the conference booklet.
- ❖ Full access to attendees during morning/afternoon teas.
- ❖ One (1) insert into each Conference satchel (eg: corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) Note: All inserts are subject to approval by the Organising Committee.
- ❖ One (1) complimentary Conference registration including the Chair's Reception (excludes tickets to the Conference Dinner).

\*For small or charitable organisations, there is the opportunity to negotiate a package to suit your specific needs. Please contact us for more information.

## Advertising in the Conference Booklet

Your organisation can advertise in the Conference Booklet which will be distributed to all attendees and speakers at the event. The Conference Booklet will be referred to regularly throughout the Conference.

Advertising opportunities available are as follows:

- Quarter page \$250 ex GST.
- Half page \$500 ex GST.
- Full page \$900 ex GST.

These prices are based on the provision of camera-ready artwork, supplied in high resolution JPEG and EPS format files.

## Sponsorship and Exhibitor Terms and Conditions

1. By contributing to this event, the Sponsor or Exhibitor agrees to acknowledge and respect the traditional custodians of the land on which the Conference is being held.
2. The Exhibitor will be responsible for any damage to the walls or the floor of the building as may be occupied by the Exhibitor and will reinstate such damage to the satisfaction of the ATCA Conference Organising Committee.
3. The Exhibitor will be responsible for any loss or damage to the display table and will reinstate such damage to the satisfaction of the ATCA Conference Organising Committee.
4. The Exhibitor will comply with all the rules and regulations of the authority having control over the building.
5. The ATCA Conference Organising Committee may in the event of any circumstances which render it necessary, alter the location of the display table allocated to the Exhibitor.
6. The ATCA Conference Organising Committee may postpone or amend the time for the holding of the exhibition to such time, which in the opinion of the Organising Committee, is more suitable for the exhibition.
7. The ATCA Conference Organising Committee may cancel the allocation of space to any Exhibitor, which in the opinion of the Organising Committee is creating a disturbance or nuisance or carrying at any activity contrary to the law.
8. The ATCA Conference Organising Committee may allocate to any person any space allotted to an Exhibitor which may be forfeited pursuant to the terms hereof.
9. The ATCA Conference Organising Committee will not be liable for any damage claimed by any person or persons who may be injured during the course of the exhibition or any loss of property suffered during the course of the exhibition.
10. Where there is more than one Exhibitor occupying space, their liability shall be joint and several.
11. In the event of non-payment of any monies due pursuant to this agreement or in the event of the breach of any condition on the part of any Sponsor or Exhibitor to be observed, then all monies paid hereunder will be absolutely forfeited and the Sponsor or Exhibitor will have no right to occupy any space or package allocated and will have no claim against the ATCA Conference Organising Committee. In the event of forfeiture for any reason the Sponsor or Exhibitor will not be released from any responsibility hereunder.
12. The Sponsor or Exhibitor shall not be entitled to any refund in the event of cancellation of the Sponsorship or Exhibition because of Industrial action, blackouts or any cause outside the control of the ATCA Conference Organising Committee.
13. The ATCA Conference Organising Committee is not responsible for any loss or damage to any product exhibited.
14. The Exhibitor without limiting the generality of foregoing will comply with all statutory requirements applicable to it during the course of the exhibition.
15. Please note that the final trade exhibition floor plan may vary resulting in display table changes from the original floor plan.
16. The deposit (50% of the total amount required for sponsorship or trade exhibition display tables) is non-refundable. No refunds will be issued for cancellations notified less than 30 days prior to the event and the Exhibitor or Sponsor will be liable at this point for the full amount requested on the application form.
17. An initial payment of 50% is required on submission of application for sponsorship. The full balance of your account is to be paid by 1 October 2017.
18. All payments must be received by the due date. Failure to comply with payment terms may result in the Sponsor not receiving full benefits as outlined in the package.

19. The ATCA Conference Organising Committee reserves the right in their absolute discretion, to refuse any sponsorship application and may decide not to accept any application for any reason whatsoever.
20. All Sponsors' benefits are conditional on receiving payment, and receiving artwork, goods etc. in a timely manner. Should a particular sponsorship/exhibitor benefit precede payment, that benefit will no longer be available to the Sponsor/Exhibitor.

## Sponsorship Application Form

Australasian Therapeutic Communities Association ABN: 41 893 350 365

### APPLICANT DETAILS

Organisation: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Country: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

### SPONSORSHIP TYPE AND COSTS - Australian dollars (including GST)

Sponsorship Type	Total inc. GST	Sponsorship Type	Total inc. GST
Principal Sponsor	\$Neg	Plenary Session Sponsor	\$3,300.00
Platinum Sponsor	\$22,000.00	Non-seated Lunch Sponsor	\$3,300.00
Gold Sponsor	\$16,500.00	Refreshments Sponsor	\$2,200.00
Silver Sponsor	\$11,000.00	Professional Development	\$3,300.00
Bronze Sponsor	\$5,500.00	Audio-visual Sponsor	\$5,500.00
ATCA Awards @ \$500 X number of awards to be sponsored	\$Neg	Name Badge Sponsor	\$1,650.00
		Satchel Insert	\$330.00
Gala Dinner Sponsor	\$6,600.00	Trade Exhibitor	\$2,750.00
Travel Scholarship	\$Neg	¼ page advertisement	\$275.00
Welcome Event Sponsor	\$2,750.00	½ page advertisement	\$550.00
Site Visits Sponsor	\$3,300.00	Full page advertisement	\$990.00

**Post Application Form to:  
Executive Officer, ATCA  
PO Box 464  
Yass, NSW, Australia 2582**

**OR scan and email to: Dr Lynne Magor-Blatch**

**[atca@atca.com.au](mailto:atca@atca.com.au)**

**An invoice will be sent to you with payment details and options.**