Rethinking the Parameters of Community: Establishing Therapeutic Communities in Greenfields Locations

Australian Therapeutic Communities Association
Conference
Debra Zanella
Hope Community Services
Addressing the need for innovative service delivery in regional Western Australia.
Embracing the TC Model
Lessons from Chapman Valley (2013)

- Local politics are problematic but ultimately unavoidable.
- Reactive communications sell newspapers and line the pockets of media moguls.
- Involve the community
Lessons from Chapman Valley (2013)
Applying the lessons to the Mount Hill Community Farm (2014)

- Plan your strategy, allow for iteration.
- Engage early and proactively. Be open to change & have broad shoulders.
- Involve the community & make commitments.
- Publically acknowledge misconceptions, don’t debate them.
- Actively manage the media.
Applying the lessons to the Mount Hill Community Farm (2014)
Redefining “C” in Therapeutic Communities

• Shared membership & purpose – moving beyond acceptance to active participation.
• Partnerships with the local community based on commitments.
• Sustainable social enterprise model that adds value to the local community.
• Community interaction that breaks down misconceptions and stigma.
Stakeholder Engagement Framework

April 2014
Mount Hill Community Farm
Report of the Community Workshop on the 16 April 2014
May 2014

Join us for a conversation about the Mount Hill Community Farm

Hope Community Services will have a stall at the Walkaway Markets on Sunday 6 April and will be available for a chat and to answer your questions. We are also hosting a local community workshop to discuss the concept and explore opportunities with the Walkaway community.

6.30 – 9.00pm, Wednesday 16 April
Walkaway Recreation Centre

Please RSVP for the workshop to Monica at: mounthill@hopescs.org.au or call / SMS 0402 921 112.

You can also contact Monica if you have questions before the market and the workshop.

We are always happy to talk with local community members.

Nurturing Hope & Opportunity